

LocalGovNews.org
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LGN SPONSORSHIPS

If you want to sell a product or service, establish your brand, or promote an idea or concept, there is no better way to send your message than through LGN's Sponsorship Program. The reason is simple: Illinois local government leaders read, respect, and rely on LocalGovNews.org above all other sources for their Daily News. For businesses that want the power to partner, the place to be is LGN — because LGN delivers a higher return on investment.

As of January 2007, our Daily News Headlines are distributed daily to over 600 officials, located primarily in the Chicago suburbs. LGN's loyal readers hold a range of executive and legislative titles, but they all share the same pressures to make the right choices — from forming a policy to choosing a partner to making a purchase. Become a sponsor, and provide your firm with direct access to these decision makers.

WEBSITE AD

Hard-wire your contact information to our Members (Illinois school superintendents, city managers & elected officials). We will place a business card size ad of your company on our website. Ads will appear in the order they are received. Our ad page will be highlighted in the Daily News Headlines. The cost to place an ad is \$250 annually.

EXCLUSIVE SPONSOR

As an exclusive Sponsor, a special section of our Daily News Headlines will be sectioned off to highlight your services. You control your marketing message. Your message will stand alone — no other sponsors/advertisers will be included anywhere in our Daily News Headlines. You may change your message as often as you like. Exclusive Sponsorships are reserved on a first come, first serve basis.

Our Exclusive Sponsorship option provides you with a marketing tool that is unparalleled. Every morning, hundreds of local government leaders start their day with our service. We are offering you the opportunity to have these decision makers start their day with you.

The rates are as follow:

1-month	\$1,500
3-months	\$3,750
12 months	\$10,000

If you are interested in becoming a sponsor, or if you have any questions, please email us at info@localgovnews.org. Thank you for your consideration.

Very Truly Yours,

Shannon Simoncelli, President

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